



Presented by Sandy Nesbitt, Executive Director Report 2023

One Squad: Forging Unity in Rugby Alberta

I joined Rugby Alberta in late August, responding to Chris Cooke's invitation, marking the beginning of an exciting journey. Engaging in various capacities throughout the season, including roles as a referee and referee coach during the ARC tournaments and Westerns, has been both challenging and rewarding. The Rugby Alberta (RA) team has celebrated a remarkable year, and I'm thrilled to contribute to our collective success.

Unity: Building Strength Through Collaboration

In partnership with Peter, our focus since my arrival has been strategically oriented towards laying the groundwork for a more successful year ahead. Emphasis has been placed on fostering unity within the organization, strengthening communication channels with the board, Rugby Canada, stakeholders, and our members through the strategic use of social media.

Calendar: Streamlining Events for Success

Exciting developments are underway, with a complete overhaul of our website scheduled for launch in January. This revamped platform will incorporate a comprehensive calendar of events, offering streamlined access to vital information for our community. The anticipation surrounding this launch is palpable, promising improved accessibility and engagement.

Growth Plan: Investing in the Future of Rugby

The board has approved our budget for the upcoming year, signifying a commitment to invest in the growth of the game. In tandem, we've submitted applications for new grants to further amplify our efforts. The potential receipt of these grants would significantly contribute to our mission of fostering growth and development.

Relationships: Nurturing Partnerships for Success

Our vision centers on providing robust support to sub-unions and member clubs, cultivating growth in both the game and membership. As we navigate beyond the challenges of the pandemic, our ambitious goal is to surpass the 6000 membership milestone, exceeding the numbers we achieved before 2020. This winter, we will embark on the development of a new Strategic Plan to align our collective efforts.



High Performance Pathway: Pursuing Excellence in Alberta Rugby

Anticipating collaborative efforts with the entire team, I look forward to our shared objective of introducing the captivating the sport of rugby to the Alberta market. ARC tournaments expanding, North v South Competitions expanding, Alberta Junior Club Championships expanding. Together, we will forge ahead, united in our commitment to excellence and the continued growth of rugby in Alberta.

Cheers,

Chris Sandy Nesbitt

Executive Director, Rugby Alberta | Percy Page Centre, 11759 Groat Road | Edmonton Alberta, Canada T5M 3K6 | Cell: 780-983-9884 | Email: snesbitt@rugbyalberta.com

"Group effort, it is our ability to work together that determines success"