Rugby Alberta

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RUGBY ALBERTA



2025 Event Heavy



Our Alberta Regional Championships of U17 and U19 boys and girls set for record numbers!

Happy to welcome the CRC Competitors and Staff to Calgary!
White Hat Swearing in Ceremony

Enjoying 3 Rugby Canada Senior Men's Internationals in Alberta!

Canada Beats USA to Qualify for 2027 RWC!

U17 Wolf Pack travelling to Victoria

Canada Summer games in NFLD! Bronze for the Girls and 4th for the Boys

Our Seniors went out to Halifax for some exciting competition 2nd Annual Kukri Provincial Junior Club Championships in Red Deer

Cheering on Canadian Women as they win a Silver at WRWC



2025 Growth and Communications



Rugby Alberta is at the heart of Alberta's rugby community, connecting with fans, athletes, and supporters across Instagram, Facebook, Twitter, LinkedIn, and YouTube. During peak periods, our content reaches over a million views across platforms in a single month, with Instagram alone hitting 1.4 million views, YouTube generating 27,000 views and 214,000 impressions

Thank you, Steph and Roisin!



Results: We grew another 8.2% this year

<u>2023 - 5756</u> <u>2024 - 6332</u> 2025 - 7016

That is 19% increase over 2 years

Thanks to All across the Province!





RDO North Miranda Risling (AJRA) and South Breanne Morgan (Rugby Alberta)

(In past years this was not properly tracked.)

The Stats may include the same student on repeated visits

North: School Visits and camps Over 437 Classes taught

North: 4886 Boys and 4029 Girls 8915 kids touched a rugby ball

South: School Visits and camps Over 437 Classes taught

South: 4526 Boys and 4526 Girls 9046 kids touched a rugby ball





ARC 7s VI7s M&W
Tropical M&W 7s
Canada M&W Summer Games
Senior Men C2C Comp Halifax
Senior Women ARC Halifax
ARC 15s In Calgary
U17 M&W Shawnigan Lake
U19 M&W CRC
CRC Hosting In Calgary
AWP Finals In Calgary
AC Finals In Calgary

Belgium, Spain and USA Men's Internationals Hosted in Alberta Men's Wolf pack scrimmage with National Team in Red Deer!

2026 on the Horizon



New Registration System - PlayHQ

ARC 7s – Including a Brave Team

VI7s U18 M&W

Senior Men Comp BC

Senior Women NvS Series

Expanded Brave RugbyCamps

ARC 15s In Edmonton

U17 M&W Shawnigan Lake

U19 M&W CRC Quelph

AWP Finals In Edmonton

AC Finals In Edmonton

To Be confirmed

3 NOVEMBER 2025

PROGRAM OVERVIEW



BRAVE RUGBY





Introducing our Indigenous Support Program

Rugby Alberta

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THANKYOU

